

COMMUNITY SUPPORTED SEAFOOD



Santa Barbara Fisheries

PRODUCE
11.2 million
POUNDS OF SEAFOOD
A YEAR ON AVERAGE

SUPPORT
150
OWNER/OPERATOR
SMALL BOAT VESSELS



Why Support Local Seafood?



"Get Hooked helps us sell our fish by diversifying the market. Their operation is mobile, allowing them to pick up seafood anywhere, anytime. Get Hooked brings families closer together and benefits the public through access to fresh seafood."

- Cliff Kent
F/V Gone Madd

Diversity of Species

Red Sea Urchin
Red Rock Crab
California Spiny Lobster
Giant Red Sea Cucumber
California Halibut
White Seabass
Albacore Tuna
Grenadier
Opah

HARVEST
30
SPECIES AS MAINSTAYS

GENERATE
\$328 million
IN EARNINGS AT DOCK



CONNECT
with local fishing
community.

SUPPORT
regional fishers
and fisheries.

KNOW
who caught your
seafood, where,
and how.



Get Hooked Seafood

ACCESS TO

- Local, fresh, and sustainable seafood
- Diverse Santa Barbara fishery catch
- Catch of the week delivery



ENJOY

- Recipes
- Seafood handling and preparation tips
- Seafood source information

Get Hooked Seafood deliveries can easily make seafood a part of your weekly diet

ADHERE TO
State & federal
GUIDELINES TO ENSURE
SUSTAINABILITY