COMMUNITY SUPPORTED SEAFOOD

Santa Barbara Fisheries

PRODUCE 11.2 million POUNDS OF SEAFOOD A YEAR ON AVERAGE

SUPPORT 150 OWNER/OPERATOR SMALL BOAT VESSELS



Why Support Local Seafood?



Diversity of Species

Red Sea Urchin **Red Rock Crab California Spiny Lobster Giant Red Sea Cucumber** California Halibut White Seabass Albacore Tuna Grenadier Opah

ADHERE TO State & federal **GUIDELINES TO ENSURE SUSTAINABILITY**

HARVEST 30 SPECIES AS MAINSTAYS

GENERATE \$328 million

IN EARNINGS AT DOCK



CONNECT with local fishing community.

SUPPORT

KNOW

and how.

regional fishers

who caught your

seafood, where,

and fisheries.



"Get Hooked helps us sell our fish by diversifying the market. Their operation is mobile, allowing them to pick up seafood anywhere, anytime. Get Hooked brings families closer together and benefits the public through access to fresh seafood."

> - Cliff Kent F/V Gone Madd





Get Hooked Seafood

ACCESS TO

- Local, fresh, and sustainable seafood
- Diverse Santa Barbara fishery catch
- Catch of the week delivery

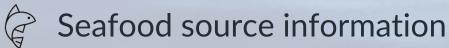


ENJOY

P Recipes



Seafood handling and preparation tips



Get Hooked Seafood deliveries can easily make seafood a part of your weekly diet